

< SITONG LIU

Product designer

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/ ABOUT ME

Hi, I'm Sitong 🙋

A product designer based in Germany with a strong interest in SaaS platforms and content editing projects



/ PROFESSIONAL HISTORY

>>Product Designer

[Staffbase](#) | 2022.03- Present

- > Designed and maintained social media publishing and management platform, focusing on external communication, with over 2,000+ leading enterprises.
- > Led design projects for features such as **task management**, **file management**, **content editor**, and **analytics**
- > Creating a comprehensive design system.

>>Product Designer

[Oneplus](#) | 2019.11- 2021.09

- > Work with the Product Owner and developers in a agile team to contributing to Oxygen design system(Ver.10.5-12.0)
- > Validated design solutions with millions of real users and customers across projects such as **Shelf**, **Themestore**, **Membership**, **Podcast**, and other key features, resulting in a 16% increase in user satisfaction ratings
- > Supervise junior designers

>>User Experience Designer

[Tencent](#) | 2019.05- 2019.10

- > Designed and developed a **MVP version** for SmartSales, a SaaS platform specializing in new media marketing within a tight timeline of **4 months**.

>>Web Designer

[SeedTrainingGroup](#) | 2018.08- 2019.04

>>Media Designer

[Southern Weekly](#) | 2016.10-2017.10

>>Social Media Marketer

[Global Times](#) | 2015.11-2016.10

/ EDUCATION HISTORY

>>Monash University(Australia)

Master of Design (QS 57)

>>Jinan University(China)

Bachelor of Arts

/ SKILLS

- > User Flow / Persona / Usability Testing / AB Test
- > Info Architecture / Interface Design / Wireframe
- > HTML / CSS / Jira / Scrum
- > English(C1) / Chinese(Native) / Japanese(N2) / German (A1)